



**FOR IMMEDIATE RELEASE: May 15, 2009**

## **Electric Solution Announces Partnership with ENERGY STAR®**

**Asheville, NC** Electric Solution today announced a fundamental commitment to protect the environment by becoming an ENERGY STAR Partner. Electric Solution's voluntary partnership with the U.S. Environmental Protection Agency's ENERGY STAR means that they will be working toward helping their clients improve the energy efficiency and performance of their facilities. Electric Solution believes that an organization-wide energy management approach will help their clients enhance their financial health and aid in preserving the environment for future generations.

"This is just one step in our ever growing commitment to help solve some of the fundamental problems our country faces when it comes to energy demand," says Peter Zomick, Vice President of Sales and Marketing.

In partnership with ENERGY STAR, we will help our clients to:

- Measure and track the energy performance of their facilities at all locations.
- Set a goal to improve the energy efficiency of their buildings by 10% or more, in support of the ENERGY STAR Challenge.

We will also:

- Encourage our staff and community to learn about the benefits of energy efficiency and to implement appropriate energy efficiency measures.
- Encourage other organizations with whom we work to join ENERGY STAR and take the ENERGY STAR Challenge.

By helping our clients reduce energy demand consumption (kW), we are in essence helping to reduce the need for additional power plants in local communities while also reducing congestion on the grid during peak times which can lead to brown outs and increasing costs of electricity.

### **ABOUT ENERGY STAR**

ENERGY STAR is a voluntary partnership between businesses, government and others united to protect our environment for future generations by changing to energy-efficient practices today. ENERGY STAR works with more than 9,000 partners to improve the energy efficiency of products, homes, buildings and businesses. Businesses can use ENERGY STAR to improve efficiency, enhance profits, and create a competitive advantage. In 2006 alone, ENERGY STAR helped businesses and consumers save more than \$14 billion in energy costs while reducing global warming emissions equivalent to those from 25 million vehicles.

For more information about ENERGY STAR, visit [www.energystar.gov](http://www.energystar.gov) or call toll-free 1-888-STAR-YES.

### **ABOUT ELECTRIC SOLUTION**

Electric Solution is the leader in providing comprehensive intelligent energy management technologies for industrial, commercial, institutional and residential applications. Electric Solution can help you manage your energy usage, gain control over your power demand, and realize significant energy cost savings without compromising production, safety, quality, or efficiency.

Blending tomorrow's control and conditioning technologies and IT developments with today's commercial, manufacturing, industrial, and institutional needs, our automated demand control equipment, offers real-time price control and aggregated power monitoring solutions that are transforming our clients' business to a more economical and "green" energy efficient facility.

Electric Solution is a diverse group of leading energy professionals dedicated to developing and promoting consumer participation in electricity markets around the world using load management and other energy efficiency measures.

Our goal is improving electric system reliability and bringing the full portfolio of cost-effective alternatives to building new supply-side generation, transmission and distribution system resources.

For more information about Electric Solution, visit [www.ElectricSolution.com](http://www.ElectricSolution.com) or call toll-free 1-877-753-9009.